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COVID-19 Impact on China's TiO₂ Industry

The April issue of *Ti Observer™ Insights* looks at the impact of COVID-19 on the Chinese TiO₂ Industry, and the potential impact on the rest of the world.

TiPMC reviews the current dynamics on Chinese demand, production, feedstock costs – and ultimately, their exports – impacting the global TiO₂ and feedstock players. These impacts are constantly developing and changing. TiPMC ties in the latest data from the rest of the world's COVID-19 statistics and provides a view of how the impact ripples through the entire TiO₂ value chain. We link everything together with a deep analysis of the 2019 results of each Multi-national TiO₂ producer, and how they will be positioned for the turbulent future.

We provide answers to these questions:

- How will the first half play out for Chinese participants within the TiO₂ value chain. Who will survive, thrive, and impact the rest of the world.
- What are we learning from leading indicators? How is the inventories throughout the value chain, and what does it me for each consumer.
- Which countries and regions are likely to emerge first, and how will the actions of their governments play out for TiO₂ participants?
- What is the hidden “prize” within the Value Stabilization initiatives, and what will we see in first half results that indicate the future of participants.
- Who is really generating cash from operations, and who can make the moves in the downturn that leads to advantage in the upturn?

The story will continue in our May issue as we roll out our belief for the turns and twists for the industry for the rest of 2020. Our VIP Members get specific updates during the crisis and receive TiPMC vantage of how each participant will make he most of the current crisis, and why. Our unique insights and up to the minute analysis give our Members a unique advantage vs. their competition.

Continued

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Interested in learning more about TiPMC Consulting, Robert Fry Economics LLC, or our other collaboration partners? Visit either website, or contact us directly. We collaborate on webinar and seminar services to provide you and your clients the most unique and most trusted view on the TiO₂, Mineral Sands and Chemical Industry moving forward.

We also specialize in customized packages to fit your needs, including industry data, one-on-one consultations, webinars, seminars, and a multitude of other services.

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I welcome your calls, questions and requests,



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