

**NOW AVAILABLE!**

## **TiO<sub>2</sub> Forecast & Strategic Review: Optimism Abounds in Uncharted Territory**

Demand is strong globally for TiO<sub>2</sub>, and prices are moving upward. Suppliers throughout the world are working diligently to meet orders and ensure customer satisfaction remains high. What is different about this upturn vs. the numerous in the past? One factor, this is the first upturn with value and margin stabilization programs in place. Also, Chinese suppliers are at full capacity, not reducing utilization due to environmental enforcement or other outside forces. Macro-economic factors, such as the potential for substantial inflation, cloud the outlook further. Above all, the world is emerging from a global pandemic unlike any experienced in over 100 years.

Given this backdrop, TiPMC provides insight on potential answers to key questions. What is the length and the potential upside for producers during the cycle? Do all enjoy the prosperity evenly? How do TiO<sub>2</sub> suppliers pass along cost inflation to customers? Why does it seem regional outlooks may be different in terms of pricing growth and overall profitability? How do all these questions impact the current price forecast and the outlook for the next five years?

Our TiO<sub>2</sub> Forecast and strategic review looks at what consumers can expect in the short term, and how the current market dynamics may influence the industry for years to come. Although we cannot answer such deep questions definitively, we have developed our view of TiO<sub>2</sub> pricing based on past data modelled and our key assumptions about the future. This issue is only available to VIP Members and Forecast Subscribers. Not a Member or Subscriber? Contact us for options to receive this all-important issue and future publications from TiPMC Consulting.

### ***We also look at these questions:***

- How do first quarter results and price increase announcements translate into actual prices?
- What is the reality for TiO<sub>2</sub> demand? What are the critical leading indicators and what secrets do they unveil?
- Is the impact of value and margin stabilization similar across each segment and region?

**Continued**

- What is the key diagnostic to monitor that indicates if and when transitional customers switch between global producers and Chinese producers?
- How will the continuing differentiation of products and producers within the TiO<sub>2</sub> industry look? Is there a single global answer, or is it different among regions?
- How will MNP price increases be implemented, and can they look forward to another 10-quarter expansion? What factors determine the answer?

Only an in-depth understanding of the dynamics can provide a clear forecast of pricing based on potential scenarios. Readers can follow the news and follow our predictive path on the development of TiO<sub>2</sub> price.

Our readers and VIP Members get the most unique insight on the industry and stay a step ahead of everyone else. Our partnership with Robert Fry Economics LLC allows us to dig deep into the nature of TiO<sub>2</sub> demand providing unique detailed analytics.

Interested in learning more about our subscription and VIP Membership? Visit our website or contact us directly. We can prepare the perfect package to meet your needs.

Interested in learning more about TiPMC Consulting, Robert Fry Economics LLC, or our other collaboration partners? Visit either website or contact us directly. We collaborate on webinar and seminar services to provide you and your clients the most unique and most trusted view on the TiO<sub>2</sub>, Mineral Sands and Chemical Industry moving forward.

[Current Subscribers Log-in, click here.](#)

[To visit TiPMC Consulting website, click here.](#)

[To become a Subscriber or for more information, click here.](#)

[To visit Robert Fry Economics LLC website, click here.](#)

I welcome your calls, questions and requests,



Gerry Colamarino  
Managing Director, TiPMC Consulting  
610.274.1603 (O)  
408.368.8859 (C)  
[gcolamarino@tipmcconsulting.com](mailto:gcolamarino@tipmcconsulting.com)  
[www.tipmcconsulting.com](http://www.tipmcconsulting.com)