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TiO₂ Forecast & Strategic Review: TiO₂ Suppliers Appear in the Driver's Seat

TiO₂ prices are moving upward, and no one can affirm a bump in the road. The lack of availability of other raw materials is keeping TiO₂ under the radar. With inventories low, everyone is looking forward to a seasonally slow 4Q to help drive a restock. Is that really plausible? Chinese suppliers are at full capacity, but being forced to reduce production, even as environmental enforcement is curtailing available power. Keeping the population warm during the winter months has priority over industry. Global producers are struggling with chlorine and feedstock availability. The stage is set for methodical price increases.

Given this backdrop, TiPMC provides its insight on potential answers to key questions. What is the length and the potential upside for producers? How do TiO₂ suppliers pass along cost inflation to customers? Why is there a difference in regional impacts? How do all these questions impact the current price forecast, and the outlook for the next five years?

Our TiO₂ Forecast and strategic review looks at what consumers can expect in the short term, and how the current market dynamics may influence the industry for years to come. Although we cannot answer such deep questions definitively, we have developed our view of TiO₂ pricing based on past data modelled our key assumptions about the future. This issue is available to VIP Members and Forecast Subscribers. Not a Member or Subscriber? Contact us for options to receive this all-important issue and future publications from TiPMC Consulting.

We also look at these questions:

- Has the demand spike peaked? Why and where is demand currently suppressed, and with spikes yet to occur?
- How much cost inflation are producers, particularly Chinese producers, really experiencing? What is the real impact on margins? When will relief be in sight?
- What is the price differential between global producers and Chinese producers in each region?

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- How does this predict price movements? What regions have only begun to see the full impact of price increases?
- How will MNP price increase be implemented, and can the look forward to another 10-quarter expansion? What factors determine the answer?
- What are the signs that pricing momentum will turn downward?

Only an in-depth understanding of the dynamics can provide a clear forecast of pricing based on potential scenarios. Readers can follow the news and follow our predictive path on the development of TiO₂ price.

Our readers and VIP Members get the most unique insight on the industry and stay a step ahead of everyone else. Our partnership with Robert Fry Economics LLC allows us to dig deep into the nature of TiO₂ demand providing never before detailed analytics.

Interested in learning more about our subscription and VIP Membership? Visit our website or contact us directly. We can prepare the perfect package to meet your needs.

Interested in learning more about TiPMC Consulting, Robert Fry Economics LLC, or our other collaboration partners? Visit either website or contact us directly. We collaborate on webinar and seminar services to provide you and your clients the most unique and most trusted view on the TiO₂, Mineral Sands and Chemical Industry moving forward.

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I welcome your calls, questions and requests,



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