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Mineral Sands Outlook: Where are the Tonnes going to come from?

TiO₂ pigments are experiencing a sustainable period of high demand and capacity utilization. Pricing for pigment is following. Attention is turning towards a key question: Will there be enough feedstock, and what price will TiO₂ companies pay for their feedstocks? The answer is getting increasingly complicated for every TiO₂ producer, including those with significant back-integration. In turn, the impact on downstream customers is being felt like never before. TiO₂ pigment producers are learning that Mineral Sands is not the only strategic raw material. Availability and pricing of other raw materials is beginning to drive feedstock and TiO₂ production decisions.

TiPMC's industry leading forecast looks at the current and future state of the Mineral Sands industry, and "detangles" the current industry dynamics. We focus on how current issues, even if somewhat transitory, will impact the industry for years to come.

We explore:

- Demand for pigment is not the only driver for Mineral Sands. Supply is not only about new projects to keep up with demand, but new projects to offset depletion. How do these dynamics manifest themselves over the next several years?
- Why is price becoming secondary, as raw material availability is increasingly taking center stage?
- How are some dynamics with the Chinese pigment industry becoming "accidentally strategic"?
- Which feedstock will see the fastest growth in demand over the next five years? The answer may stun you.
- How will Mineral Sands impact coatings and plastics producers? Our readers know. Do you?
- COVID-19 will impact the minerals Sands industry well beyond victory over the virus. How is this possible?
- Why is oil refining, PVC piping, and a single raw material supplier impacting TiO₂ producers and the upstream feedstock industry? The answer will surprise you.

Continued

- Do new projects fit industry demand, not only in terms of tonnes, but demand for each individual feedstock product?
- How does Zircon fit into the equation?
- Why are strategic buyers winning over transactional buyers? It's not only Mineral Sands buyers, but every buyer throughout the value chain.

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I welcome your calls, questions and requests,



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