

In Our August Issue:

TiO₂: 2019 Second Half – The Real Story

Results and Trends: A Deep Dive into the Status of the TiO₂ Industry

The August issue of *Ti Observer Insights* takes an in-depth look at the first half developments in the Titanium Dioxide industry, and the implications for the rest of the year. What happened in the second half, and what is going to drive the industry dynamics? See our answers and our insights based on our data and analytics.

- Destocking is complete. See our numbers and understand the future drivers.
- Our formula developed with Robert Fry Economics provides a unique insight on when the tide turns based on key leading indicators. See our analytics in detail.
- Is all the news from China really bad?
- What do the numbers truly say about each MNP, and how do they shape who is in control of the value chain, customers, TiO₂ producers, or feedstocks suppliers?

We take a very deep dive in this issue, with data from TiO₂ companies, trade statistics, and our partners across the globe, and take a look at history, what we can learn from it, and how those who do not heed the lessons will pay for it!

Our readers and VIP Members get the most unique insight on the industry, and stay a step ahead of everyone else. Our partnership with Robert Fry Economics LLC provides a groundbreaking partnership that digs deep into the nature of TiO₂ demand, and provides never before detailed analytics.

Our current issue feeds directly into our next quarterly TiO₂ Pricing Forecast, published at the end of August. Do you want to put it all together, and be ready for the next 12 months?

You will find these analyses and perspectives in the latest issue of *Ti-Observer™ Insights* now available at www.tipmcconsulting.com

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I welcome your calls, questions and requests,



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