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TiO₂: Entering Coating Season with Rocket Thrust

Ti Observer™ Insights April 2021

The North American Coatings season is upon us, and all accounts are showing a robust first quarter for TiO₂ Producers. What signs that the momentum continues, and the impact of inflation are the industry, stand out as the two key questions as the industry enters a most promising period.

The April issue of *Ti Observer™ Insights* – now available – provides its interpretation of leading indicators for the industry, just ahead of 1Q earnings announcements. TiPMC provides an in-depth view of the US Housing market, and the signals for the TiO₂ industry in the coming months and years. TiPMC takes a deep dive into the market leaders, and how the current dynamics are shaping their 2021 financials. We also provide an in-depth analysis of stabilization initiatives, and its impact on the 2021 industry and beyond. Naturally, we look at the ever-changing dynamics in China, and their impact on Mineral Sands and TiO₂ producers alike.

We provide answers to these questions:

- What options does Chemours possess to maximize profits and cash flow and stay true to the pillars of Value Stabilization?
- How does TiPMC see Tronox's potential to increase earnings in demonstrative fashion?
- Where and how much volume are likely to shift from Chinese exports to global producers, increasing global producer demand well above global demand?
- What leading indicators from China are saying about Chinese domestic demand?
- Is there anything to stop the increases seen in Sulfate Ilmenite pricing?

The story will continue later in May, as we our review of Multi-National Producers results, and our pricing forecast. Our VIP Members get specific updates during the month and receive our view of how each participant will make the most of the current upturn, and why. Our unique insights and up to the minute analysis give our members a unique advantage vs. their competition.

Interested in learning more about our subscription and VIP Membership? Visit our website or contact us directly. We can prepare the perfect package to meet your needs.

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Interested in learning more about TiPMC Consulting, Robert Fry Economics LLC, or our other collaboration partners? Visit either website or contact us directly. We collaborate on webinar and seminar services to provide you and your clients the most unique and most trusted view on the TiO₂, Mineral Sands and Chemical Industry moving forward.

We also specialize in customized packages to fit your needs, including industry data, one-on-one consultations, webinars, seminars, and a multitude of other services. To learn more, please call +1.610.274.1603.

SAVE THE DATE!
Please join us as we are participating in the
2021 FERMIVM C-SUITE CONFERENCE
MAY 4-5, 2021

For more information on attending any of this event, please contact sales@analysthub.com.

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I welcome your calls, questions and requests,



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