

NOW AVAILABLE!

TiO₂: Poor Market Conditions, a Major Plant Shutdown, Emergence from Chapter 11, and a Potential Smelter Sale – All in One Week

The recent Earnings Reports from Multi-National Producers (MNPs) for 2Q23 spearheaded a great deal of developments within the TiO₂ value chain. The current downturn is resulting in multiple changes within the industry, and signs of further developments to come within the next several quarters.

The August issue of *Ti Observer™ Insights* – now available – provides TiPMC's view of the entire value chain, based on the most recent data available. TiPMC believes the most recent news and further developments are predictable, given the warning signs within the industry data. We review the most recent data from China, trade statistics, and corporate filings, combined with our analysis of leading indicators to paint the picture of the industry for the remainder of 2023 and how early 2024 is likely to develop. TiPMC dissects the impact of unique events, including news from customers, recent announcements, and the results of Mineral Sands producers, as they begin to see the impact of the industry downturn.

We provide answers to these questions:

- o Why is the announcement of the closing of the Kuan Yin plant extremely logical?
- o Why is the Chinese industry experiencing more pain than most competitors and consumers may realize?
- o Why is cash becoming an increasing concern in the industry?
- o How and why is mineral sands, particularly zircon, beginning to feel the impact of recent global economic developments? What are implications for the entire value chain?
- o Are there signs that the Value over Volume philosophy of some producers are cracking?

The story will continue later in September, as TiPMC releases both our ***Mineral Sands and TiO₂ Price Forecast and Strategic Review***. Our unique insights and up-to-the-minute analysis give our members a unique advantage vs. their competition.

Continued

Want to examine the data yourself, and draw your own conclusions? Tableau® for TiO₂ allows producers, customers, and investors to examine the data themselves, and develop their own views of the market. TiPMC has other consulting options available to provide a full range of market consulting solutions to assist decision makers in developing the best answers to their most pressing questions.

Interested in learning more about our Subscription, VIP Membership, and Tableau® for TiO₂? Visit our website or contact us directly. We can prepare the perfect package to meet your needs.

Interested in learning more about TiPMC Consulting, Robert Fry Economics LLC, or our other collaboration partners? Visit either website or contact us directly. We collaborate on webinar and seminar services to provide you and your clients the most unique and most trusted view on the TiO₂, Mineral Sands and Chemical Industry moving forward.

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I welcome your calls, questions and requests,



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