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TiO₂: Coming Off the Bottom, But How Fast? The TiO₂ Value Chain HeatMap

The Mid-Winter issue of the *Ti Observer™ Insights* – now available – provides our Members and Subscribers with our current Value Chain HeatMap. This highly valued edition displays over 60 industry metrics, with a complete explanation of their current impact and the consequences for the foreseeable future. Early signs of improved underlying demand are signaling customers to restock in preparation for the upcoming coatings season. The Mid-Winter HeatMap is a must-read for all industry participants, suppliers, buyers, and investment professionals. TiPMC provides its unique analysis, tailored for readers looking to gain insight into 2023 results and the outlook for 2024.

Highlights in this issue include:

- What are global and regional leading indicators telling us about the potential for 2024? What are the upsides and downside projections?
- What is trade data suggesting about how regional demand is developing? What are the substantial differences between each region?
- TiPMC takes a deep dive into global import data and pricing. How are Multi-National Producers (MNPs) responding to low demand? Are some MNPs being very aggressive in some regions, while others are being much more disciplined in terms of price? Why?
- What does the data tell us about what is happening in China? Do their exporters have a significant advantage, based on how regional demand is recovering?
- What is changing with TiO₂ feedstock demand? Are we beginning to see more segmentation between chloride and sulfate feedstock producers? Is there a growing shift in the demand for chloride feedstock grades? Why?
- Can Chinese producers continue on their current growth rate, and what factors may influence their ability to continue growing? What is the state of the Chinese domestic feedstock industry, and why is it so important?

Continued

Interested in learning more about our Subscription and VIP Membership? Visit our website or contact us directly. We can prepare the perfect package to meet your needs. Inquire about our **Tableau® for TiO₂**, the tool which empowers decision makers to see latest developments relative to trends in import statistics for TiO₂.

Interested in learning more about TiPMC Consulting, Robert Fry Economics LLC, or our other collaboration partners? Visit either website or contact us directly. We collaborate on Webinar and Seminar services to provide you and your clients the most unique and most trusted views on the TiO₂, Mineral Sands, and Chemical Industry moving forward.

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I welcome your calls, questions and requests,



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