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TiO₂: Shortages and Questions about China Dominate The TiO₂ Value Chain HeatMap

The January issue of the **Ti Observer™ Insights** – now available – provides our members and subscribers with our current Value Chain HeatMap. This highly valued edition displays over 50 industry metrics, with a complete explanation of their current impact and the consequences for the foreseeable future. No other publications provides as much data with a complete explanation of all the issues and opportunities facing the entire TiO₂ Value Chain. Our unique insight goes beyond the obvious and dives deeply into how each element is impacting all players, both up and down the value chain. New Year 2022 HeatMap is a must read for all industry participants, suppliers, buyers, and investment professionals.

It's the perfect complement to those looking to get ahead of 2021 full year results, 4Q21 developments, and our TiO₂ Feedstock Forecast, available in the coming weeks.

Highlights in this issue include:

- What is the impact of Global Inflation and Supply Chain Issues on TiO₂ and its associated feedstock industry? Is it all negative? Who within the value chain is most impacted?
- Why is the US Housing Market and its current developments so important to Multi-National Producers in 2022?
- Take a deep dive into global import data and pricing. What clues do the most recent statistics reveal about regional demand for TiO₂?
- Who is poised to see the greatest inflation pressure in 2022?
- China is talking expansion again as prices rise. What data provides the clues as to realistic expectations?
- From the most recent import statistics for chloride feedstocks, how will cost be impacted for TiO₂ producers?
- Should Chinese producers expect ilmenite cost inflation? From where might supply relief possibly come?

Continued

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I welcome your calls, questions and requests,



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