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TiO₂: 2023 Industry Prospects Become Dimmer, Poor Results, Slowing Chinese Recovery and a Chapter 11 Filing

The recent Earnings Reports from Multi-National Producers (MNPs) for 1Q23, coupled with a weakening economic recovery in China, has cast a shadow of concern over the entire TiO₂ industry. Poor U.S. Housing statistics and Germany officially entering recession add more fuel to the fire. Concerns for Mineral Sands producers are growing as inventories of raw material increase for TiO₂ producers and Zircon demand prospects provide reason for more concern. Are we finally reaching the bottom?

The May issue of *Ti Observer™ Insights* – now available – provides TiPMC's view of the entire value chain based on the most recent data available. We review the most current data from China, trade statistics and corporate filings, combined with our analysis of leading indicators, to paint the picture of the industry for the remainder of 2023. TiPMC dissects the impact of unique events, including the first Chapter 11 filing in the industry in over a decade, and the unusual impact the suppliers of reaction chemicals are having on the entire industry.

We provide answers to these questions:

- o What happened to the 2023 Coatings Season in the Northern Hemisphere? Why are non-coatings end markets also slowing?
- o What are the signs of slowing demand in China, and Chinese export markets becoming saturated?
- o What is the impact of Venator's Chapter 11, both short- and long-term?
- o Should concern among Mineral Sands producers be growing? Why?
- o How are differences in the price cycles of key reaction chemicals, both regionally and globally, impacting the entire TiO₂ value chain? Will the squeeze on TiO₂ earning end in the foreseeable future?

The story will continue later in June as TiPMC releases our next **TiO₂ Price Forecast and Strategic Review**. Our unique insights and up-to-the-minute analysis give our Members a unique advantage over their competition.

Continued

Want to examine the data yourself, and draw your own conclusions? Tableau® for TiO₂ allows producers, customers, and investors to examine the data themselves, and develop their own views of the market. TiPMC has other consulting options available to provide a full range of market consulting solutions to assist decision makers in developing the best answers to their most pressing questions.

Interested in learning more about our subscription, VIP Membership, and Tableau® for TiO₂? Visit our website or contact us directly. We can prepare the perfect package to meet your needs.

Interested in learning more about TiPMC Consulting, Robert Fry Economics LLC, or our other collaboration partners? Visit either website or contact us directly. We collaborate on webinar and seminar services to provide you and your clients the most unique and most trusted view on the TiO₂, Mineral Sands and Chemical Industry moving forward.

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I welcome your calls, questions and requests,



Gerry Colamarino
Managing Director, TiPMC Consulting
610.274.1603 (O)
408.368.8859 (C)
gcolamarino@tipmcconsulting.com
www.tipmcconsulting.com