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TiO₂: Low Inventory and a Slowing China Dominate the Conversation

No factor around the titanium dioxide world dominates the conversation as much as low inventory and the concerns with restocking to meet consumer demand. Global observers see the slowing of the domestic market in China, and raise concerns with the impact of Chinese producers increasing exports.

The Mid-Spring issue of the **Ti Observer™ Insights** – now available – provides an outlook of the current global market from multiple perspectives. Leading economic indicators, Chinese production and sales, and selective global trade data tell a fascinating story of how this market is likely to unfold in 2022 and 2023.

TiPMC provides an in-depth view of the US Housing market, global Industrial Production, and newly released GDP to provide the most up to date signals for the TiO₂ industry in the coming months and years. Utilizing data generated by our new product, **Tableau® for TiO₂**, TiPMC has completed an in-depth analysis of volume and price for every region in the world, analyzing the sales and pricing strategy for all four Multi-National Producers, as well as regional and Chinese competitors.

We also look at the ever-changing dynamics in China, and their impact on Mineral Sands and TiO₂ producers alike. We also review China's continuing battle with COVID-19 and how it is impacting the rest of the TiO₂ world. In addition, we present extremely interesting data on Chinese net exports of TiO₂, and how it may bring clarity to the future of the TiO₂ industry.

It's the perfect issue for everyone trying to get an early view of what will shape first quarter results, and how everyone should think of 2022.

We provide answers to these questions:

- What are Global GDP and Industrial Production data telling us about regional demand throughout the globe? Which regions are performing above trend lines, and how does this data match our observations of regional TiO₂ markets?
- Which Multi-National Producer is lagging others in price, and which ones are leading? The answers will surprise most readers.
- How are the Chinese producers responding to the COVID-19 related downturn in their market? Why is it different than their response in other downturns?
- How are Global PPI estimates impacting Chemours prices throughout the world, and how does their pricing in key markets compare to competitors without AVA contracts?

Continued

- What does the global trade data suggest about Chemours operating strategy, and why are they still struggling with limited production from feedstocks?
- What key leading indicator in China is directly correlating to Chinese exports?

TiPMC introduces our newest product, Tableau® for TiO₂

Want to examine the data yourself, and draw your own conclusions? Tableau® for TiO₂ allows producers, customers, and investors to examine the data themselves and develop their own views of the market. TiPMC has additional options available to provide a full range of market consulting solutions to assist decision makers in developing the best answers to their most pressing questions.

To see a video demonstration of Tableau® for TiO₂, [click here](#).

The story will continue later in May, as we our review of Multi-National Producers results, and our pricing forecast. Our VIP Members get specific updates during the month and receive our view of how each participant will make the most of the current upturn, and why. Our unique insights and up-to-the-minute analysis give our members a unique advantage vs. their competition.

Interested in learning more about TiPMC Consulting, Robert Fry Economics LLC, or our other collaboration partners? Visit either website or contact us directly. We collaborate on webinar and seminar services to provide you and your clients the most unique and most trusted view on the TiO₂, Mineral Sands, and Chemical Industry moving forward.

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I welcome your calls, questions and requests,



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