

NOW AVAILABLE!

The TiO₂ Value Chain HeatMap

TiO₂: The Data Behind the Results and Current Outlook

The two largest global producers have released their earning and provided the outlooks for 2024.

The Mid-Summer issue of the *Ti Observer™ Insights* – now available – provides our members and subscribers with our most current **Value Chain HeatMap**. Our in-depth, analytical analysis will explain, dispute, and provide an independent look at the claims of each company, based on the latest data, utilizing our Tableau® for TiO₂ tools. This timely edition displays over 80 industry metrics, with a complete explanation of their current impact and the consequences for the foreseeable future.

The data explains the improved conditions in Asia, and the reason why demand is stable but slow throughout many parts of the world. More importantly, how are suppliers responding to the macro-economic environment, and who is best prepared for the future.

The Mid-Summer **Value Chain HeatMap** is a must read for all industry participants, suppliers, buyers, and investment professionals. TiPMC provides a unique analysis, tailored for readers looking to gain insight into first half 2024 results and the outlook for the rest of 2024 and 2025.

Highlights in this issue include:

- What is the message about demand from the global and regional leading indicators? What are the upsides and downside projections? Why are the numerous uncertainties weighing so heavy on TiO₂ demand?
- How did suppliers prepare for the impending tariffs on Chinese products to the EU? How are Chinese exports changing as we speak? What about Brazil and India? The data tells the story.
- What is trade data suggesting about regional demand, and the response of each supplier to the current regional demand signals? Why are there substantial differences between each region? Why is the trade balance for key individual countries so important?
- TiPMC takes a deep dive into global import data and pricing. How are Multi-National Producers (MNPs) responding to variable demand between regions?

Continued

- What is changing with TiO₂ feedstock demand? Why are feedstock dynamics leading to further differentiation between TiO₂ producers?
- Why should chlorine producers in North America improve their understanding of the TiO₂ business? Is there a compromise that will benefit both industries?
- How are feedstock producers playing the current industry dynamics? How is depletion, mining start-up issues, and structural uncertainty within the Mineral Sands world impacting the pigment industry?

Interested in learning more about our Subscription and VIP Membership? Visit our website or contact us directly. We can prepare the perfect package to meet your needs. Inquire about our **Tableau® for TiO₂**, the tool which empowers decision makers to see latest developments relative to trends in import statistics for TiO₂.

Interested in learning more about TiPMC Consulting, Robert Fry Economics LLC, or our other collaboration partners? Visit either website or contact us directly. We collaborate on Webinar and Seminar services to provide you and your clients the most unique and most trusted views on the TiO₂, Mineral Sands, and Chemical Industry moving forward.

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I welcome your calls, questions and requests,



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