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TiO₂ Company Results: How is Each Producer Responding to Slowing Demand and China in Decline?

TiO₂ suppliers have reported the second quarter results, and slowing economies, particularly in North Asia and Europe, are entering the conversation. TiO₂ prices continue to increase, and inventories remain low. How and when does the inflection point appear within the results of the TiO₂ companies? Are the signs already there?

The August *Ti Observer™ Insights* – now available – analyzes the entire value chain including leading indicators, Coatings company results, Multi-National TiO₂ Producers, Chinese producers, feedstock and Zircon producers, for the subtle and not so subtle messages within first quarter results. The response to the current market dynamics is incredibly different between each public company and the group as a whole relative to their foreign counterparts.

We provide answers to these questions:

- How is each company managing supply, and why are the approaches different for each competitor.
- Why is TiO₂ demand following divergent paths within each region?
 - Is convergence coming soon?
 - How is the downturn in the Chinese economy due to lockdowns impacting their global exports, and where is the impact most significant?
 - How are exchange rates impacting each competitor differently?
- Why is the variance in MNP pricing increasing? The who and why are surprising.
- Why does Zircon and co-products matter to TiO₂ producers? Why is it becoming a major differentiation among producers?

TiPMC will answer all these questions and provide our view of the future in more detail in our TiO₂ and Feedstock forecasts, due in September. Our VIP Members get specific updates during the month and receive our view of how each. **Tableau® for TiO₂** subscribers can view thousands of data points, and make their own conclusions or generate their own questions, allow TiPMC to provide them with their own competitive advantage.

Continued

Interested in learning more about our subscription, VIP Membership, and **Tableau® for TiO₂**?
Visit our website or contact us directly. We can prepare the perfect package to meet your needs.

Interested in learning more about TiPMC Consulting, Robert Fry Economics LLC, or our other collaboration partners? Visit either website or contact us directly. We collaborate on webinar and seminar services to provide you and your clients the most unique and most trusted view on the TiO₂, Mineral Sands and Chemical Industry moving forward.

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I welcome your calls, questions and requests,



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