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TiO₂: Entering a Rapid Ascent?

The TiO₂ Value Chain HeatMap 2021

The January issue of the *Ti Observer™ Insights* – now available – looks at the events of 2020, providing the deepest insight possible on the entire value chain. We utilize our unique industry HeatMap, visually describing the entire state of both the TiO₂ and Mineral Sands Markets with charts and graphics, covering every detail of the value chain for:

- Supply
- Demand
- Price

TiPMC provides the most unique observations available in the industry, yielding a strategic advantage to our members and subscribers, both industry participants and investors. Be prepared for the upcoming 1Q21 investor calls for each TiO₂ and Mineral Sands producer with insights from this publication. The analysis offers a thorough view of where the industry stands and who benefits as recovery and growth are seemingly in sight.

What story does the data tell? TiPMC sees some hidden factors that are not apparent at first glance.

- What fundamental changes have occurred within the industry dynamics as we end one cycle and begin the next? What does this mean for each player and how should success be measured in the next cycle?
- Chaos in China. Customers are scrambling for product. Producers are scrambling for feedstock. Prices have only one direction. What does it mean for the market outside China?
- What do monthly pricing and volumes from global trade statistics tell us about the state of every region? Where is China gaining strength, and how does segmentation play into the future of MNPs in each region?
- Why are junior miners getting so excited?
- Why are Multi-National Producers, with a strong presence in Asia and North America, so much happier than their competitors in Europe and Latin America?
- What is happening with Lomon Billions? Is low cost capital expenditure really low cost life cycle costs?

Continued

This issue is the perfect precursor to our Mineral Sands Forecast coming in February to subscribers and VIP Members. We translate the feedstock world into our outlook for the industry in for the first half of the new decade.

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Our readers and VIP Members get the most unique insight on the industry. To learn more about TiPMC Consulting and our subscription and VIP Membership, visit our website or contact us directly. We can prepare the perfect package to meet your needs. We collaborate on webinar and seminar services to provide you and your clients the most trusted view on the TiO₂ and Mineral Sands Industry.

Our partnership with Robert Fry Economics LLC allows us to dig deep into the nature of TiO₂ demand providing new detailed analytics. To learn more about Robert Fry Economics LLC, or our other collaboration partners, see the links below.

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I welcome your calls, questions and requests,



Gerry Colamarino
Managing Director, TiPMC Consulting
610.274.1603 (O)
408.368.8859 (C)
gcolamarino@tipmconsulting.com
www.tipmconsulting.com