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## TiO<sub>2</sub>: Opportunities and Challenges in the Second Half of 2020

### The TiO<sub>2</sub> Value Chain HeatMap 2020

The July issue of the *Ti Observer Insights* – now available – looks at the first half of 2020 and projects what is in store for the second half of 2020 and beyond. We utilize our unique industry Heat Map™, visually describing the entire state of both the TiO<sub>2</sub> and Mineral Sands Markets, utilizing 54 charts and graphics, covering every detail of the value chain for:

- Supply
- Demand
- Price

TiPMC provides the most unique insight available within the industry, providing a strategic advantage to our members and subscribers, both industry participants and investors. It's the best document available to be fully prepared for the upcoming 2Q20 investor calls for each TiO<sub>2</sub> and Mineral Sands producer.

As always, the data tells the story, and what TiPMC sees some hidden factors that are not apparent at first glance.

- Which regional Economies and their recovery rate from COVID-19 are providing a tailwind or headwind to the TiO<sub>2</sub> value chain?
- What does China's 2Q recovery and their continually strengthening second half mean for the TiO<sub>2</sub> and Mineral Sands industry?
- What do monthly and YTD pricing and volumes from global trade statistics tell us about the state of every region?
- Why are chloride feedstock producers speaking of reduced sales, while sulfate feedstock producers suggesting an impending boom?
- Why are Multi-National Producers, with a strong presence in Asia and North America, so much happier than their competitors in Europe and Latin America?
- Why is the Lomon Billions China strategy so critical? Is there a strategy at all?

**Continued**

This issue is the perfect complement to our Mineral Sands Forecast, coming soon to subscribers and VIP Members. We translate the feedstock world into our outlook for the industry in the first half of the new decade.

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I welcome your calls, questions and requests,



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