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TiO₂: From a Market Perspective, All the Stars are Aligning

The TiO₂ Value Chain HeatMap

The July issue of the **Ti Observer™ Insights** – now available – provides our Members and Subscribers with our current *Value Chain HeatMap™*. This highly valued edition displays over 50 industry metrics, with a complete explanation of their current impact and the consequences for the foreseeable future. No other publication provides so much data with a complete explanation of all the issues and opportunities facing the entire TiO₂ Value Chain. Our unique insight goes beyond the obvious, and dives deeply into how each element is impacting all players, both up and down the value chain.

This mid-year HeatMap™ is a must read for all industry participants, suppliers, buyers, and investment professionals. It's the perfect complement to those looking to get ahead of second quarter results, and our TiO₂ Feedstock Forecast, available in the coming weeks.

Highlights in this issue include:

- Will some sudden aggressive price movements by Chinese producers impact how the Chinese behave in the export market?
- What is the impact of potential inflation on TiO₂ demand? How much inflation are TiO₂ producers seeing in their costs? Where is it coming from, and is it transitory?
- Are all regions and markets recovering evenly?
- Why are chloride feedstock buyers so concerned? Are there any alternatives?
- What are export statistics revealing about where TiO₂ and feedstock prices are heading?
- Is the rapid increase in TiO₂ demand seen in the first half of 2021 sustainable? What does the autumn golden season have in store for the industry?

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I welcome your calls, questions and requests,



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